

moverick

KENYA EXPERIENCE

with 
unite

Oct 29 – Nov 5, 2019

Your Private Invitation to join
Sir Richard Branson
and an Exclusive Group of
Global Leaders & Entrepreneurs
to Change The Way Business is Played





YOUR PERSONAL INVITATION

We are delighted to announce the Maverick and Virgin Unite Trip to Kenya, an immersive seven-night adventure to experience innovative non-profit work changing the face of Kenya and Africa and to visit the beautiful Maasai Mara Reserve.

You'll connect with organizations ending neglected tropical disease, driving renewable energy, and upending the criminal justice system, as well as exploring the Kenyan bush at Mahali Mzuri, Richard Branson's luxury safari camp. It will be an experience you'll never forget.

We look forward to seeing you in Kenya!

Yanik & Sophia

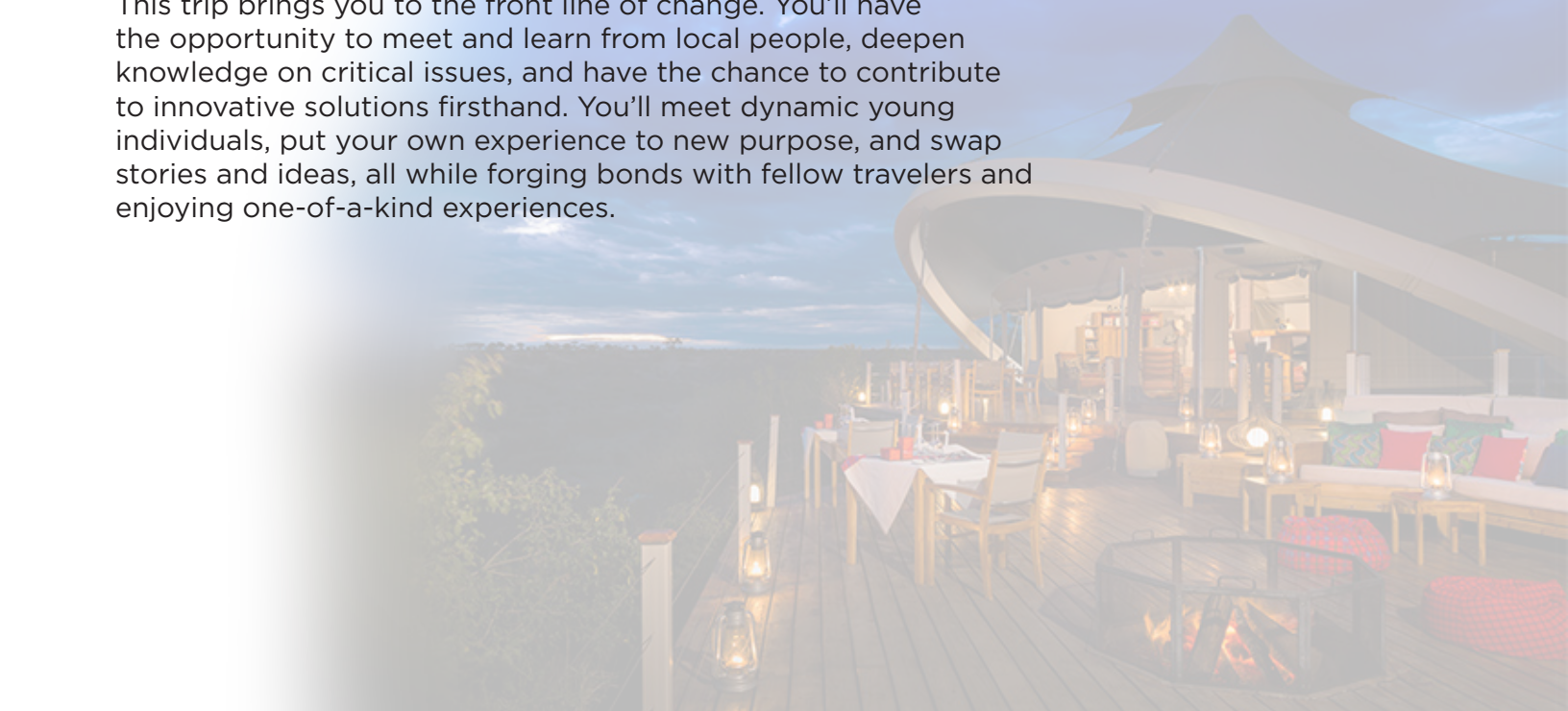




DRIVE CHANGE, LEAVE CHANGED.

The Kenya Epic Experience will stay with you forever.

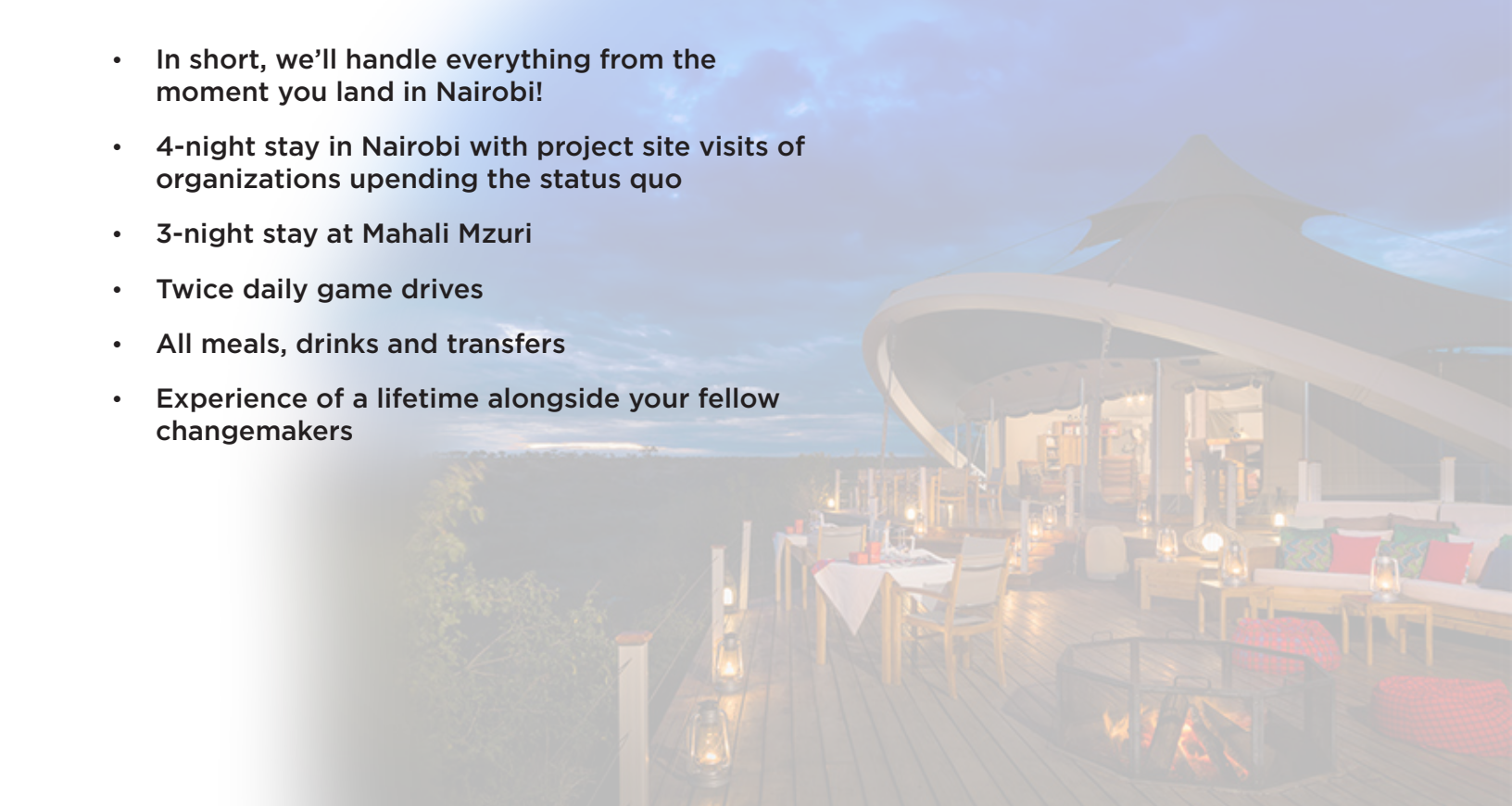
This trip brings you to the front line of change. You'll have the opportunity to meet and learn from local people, deepen knowledge on critical issues, and have the chance to contribute to innovative solutions firsthand. You'll meet dynamic young individuals, put your own experience to new purpose, and swap stories and ideas, all while forging bonds with fellow travelers and enjoying one-of-a-kind experiences.

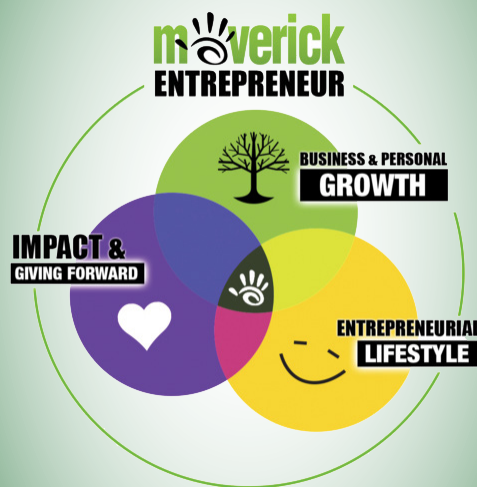




WHAT'S INCLUDED?

- In short, we'll handle everything from the moment you land in Nairobi!
- 4-night stay in Nairobi with project site visits of organizations upending the status quo
- 3-night stay at Mahali Mzuri
- Twice daily game drives
- All meals, drinks and transfers
- Experience of a lifetime alongside your fellow changemakers



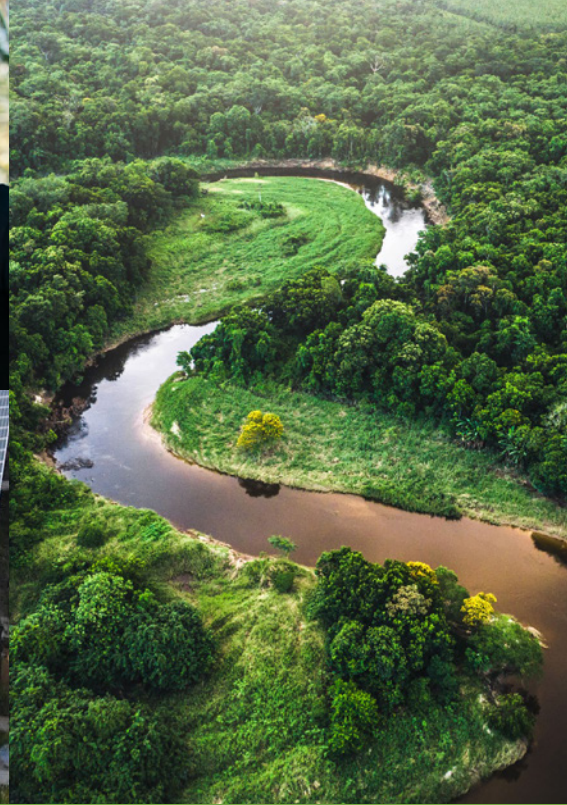


MAVERICK 1000

Maverick1000 is an invitation only, global network of exceptional entrepreneurs and industry leaders who redefine how business is played in the 21st century. They have already achieved “success,” but are committed to the continuous growth & evolution of themselves, their business and creating a greater global impact... all while having some (or a lot) of fun in the process.

Members meet periodically throughout the year to connect in bold, new ways to challenge and collectively support each other's most audacious goals, evolutionary growth, engage in exclusive experiences and co-create a ripple of global impact (to date we've raised over \$3.5 million+).





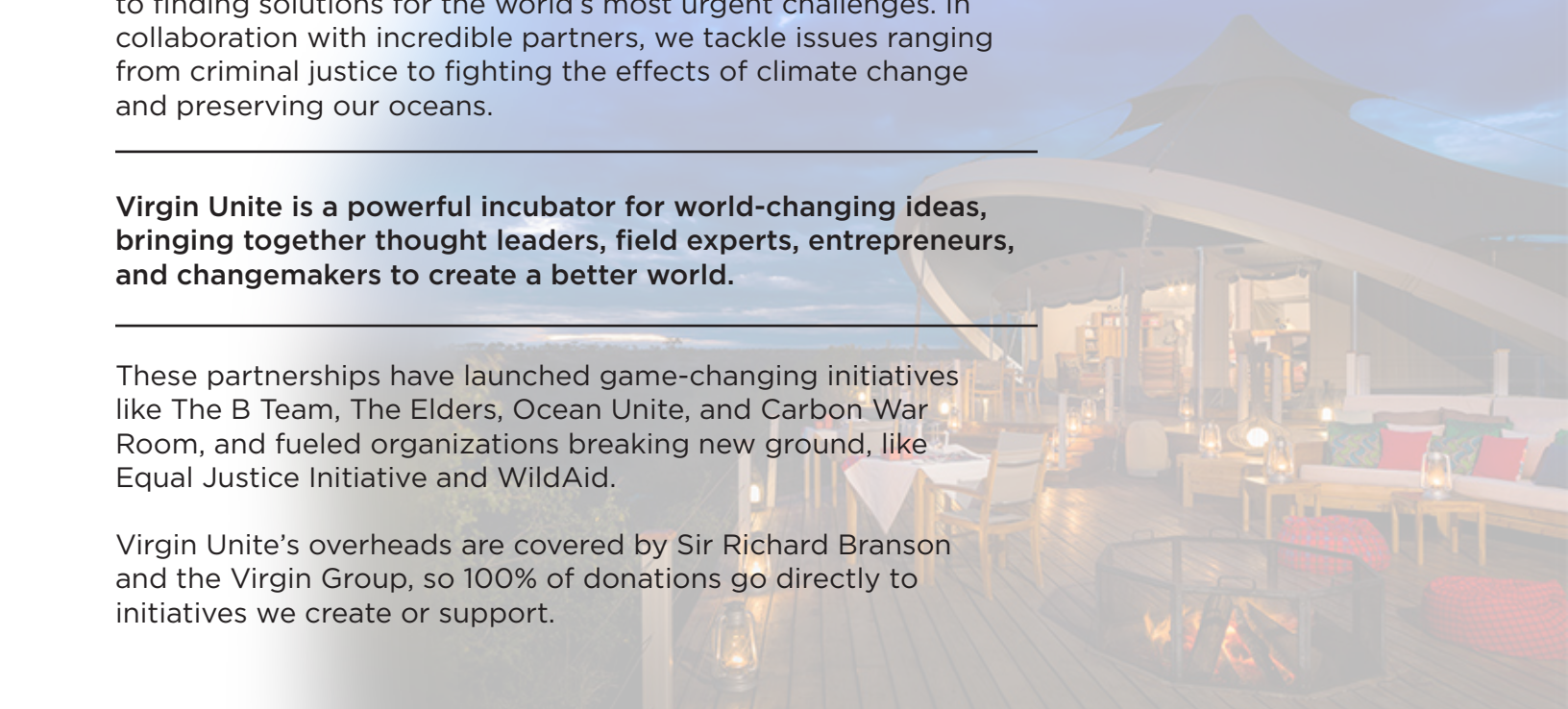
VIRGIN UNITE

Virgin Unite is the nonprofit foundation of the Virgin Group and Branson family. We apply Virgin's entrepreneurial approach to finding solutions for the world's most urgent challenges. In collaboration with incredible partners, we tackle issues ranging from criminal justice to fighting the effects of climate change and preserving our oceans.

Virgin Unite is a powerful incubator for world-changing ideas, bringing together thought leaders, field experts, entrepreneurs, and changemakers to create a better world.

These partnerships have launched game-changing initiatives like The B Team, The Elders, Ocean Unite, and Carbon War Room, and fueled organizations breaking new ground, like Equal Justice Initiative and WildAid.

Virgin Unite's overheads are covered by Sir Richard Branson and the Virgin Group, so 100% of donations go directly to initiatives we create or support.



OUR IMPACT PARTNERS



Participation in the Kenya Connection Trip includes a voluntary donation to Virgin Unite, 100% of which goes directly to initiatives that we create or support. By joining this trip, you'll have the opportunity to directly impact some of the world's leading social and environmental change organizations. Some of these partners on the front lines include:

AFRICAN PRISONS PROJECT

Bringing dignity, hope, and justice to prison communities in Africa



VIRGIN UNITE GRANTEE

ENERGISE AFRICA

Bringing clean energy and economic opportunities to families in sub-Saharan Africa



VIRGIN UNITE GRANTEE

LAST MILE HEALTH

Bringing lifesaving healthcare to the world's most remote communities



VIRGIN UNITE GRANTEE

LivingGoods

Empowering health entrepreneurs to deliver lifesaving products to doorsteps of the poor



VIRGIN UNITE GRANTEE

ONE ACRE FUND

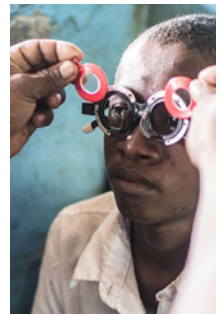
Supplying smallholder farmers with asset-based financing and agriculture training services to reduce hunger and poverty



VIRGIN UNITE GRANTEE

Sightsavers

Working to eliminate avoidable blindness and free the world's poorest people from diseases



VIRGIN UNITE GRANTEE



WELCOME TO MAHALI MZURI

Due to Mahali Mzuri's excellent location on the Kenyan plains, you'll have a front row seat, to the abundant game you can see all year around. During the twice daily game drives, you'll have the opportunity to see lions, wildebeest, elephants, giraffes and cheetahs, but that's just for starters!

Mahali Mzuri, a Virgin Limited Edition property, was voted as the #1 favorite safari camp in the world in the Condé Nast Traveler Middle East Readers' Choice Awards in 2017 and 2016. Located in the private Olare Motorogi Conservancy in the wider Maasai Mara ecosystem in Kenya, right in the path of the Great Migration, and surrounded by 33,300 acres, you're guaranteed to have an awe-inspiring experience unlike any other in the world.

At Mahali Mzuri, their super stylish tented suites make for the perfect retreat during your stay. Each of the 12 luxurious tents is designed to be your home away from home, with an ensuite bathroom, inviting private deck, and views you won't want to miss.

Mahali Mzuri means 'beautiful place' in Swahili, and after this trip, we know you'll agree.





Q. Can I bring an associate, partner or my spouse?

A. Yes! There is also a discount for 2 or more attendees coming together.

Q. How much time will Sir Richard Branson spend with us?

A. In Ulusaba, Richard joined us for most meals and game drives and was also part of a special uncensored Q&A and special brainstorming session with Virgin Unite. We appreciate that Richard's involvement with the group has increased over the years due to our great relationship and how much we all gain from our time together and also recognize that this may vary based on his availability.

Q. Who else is coming?

A. These gatherings tend to attract some pretty amazing, open hearted, top-level entrepreneurs, game changers and forward thinkers.

Q. Can I stay in touch with 'the office' by bringing my laptop, cell, etc?

A. You can if you'd like... but quite frankly this is the perfect time to truly disconnect so we suggest not "bringing the office along".

Q. Will I get my own room?

A. In Nairobi, yes, you will have your own room, but based on the exclusivity of Mahali Mzuri, there are a limited number of luxury tents available. This means that you will most likely be sharing a with another one of our amazing guests. Year after year, we've found that some of the most amazing friendships and bonds are formed amongst roommates... pretty incredible, really!

Q. What is the Deadline to Sign up?

A: This is a small and intimate experience with a select group of entrepreneurs so while there is no "deadline," we are limited to 18 spots for the trip.

Q. What if I have more questions?

A: Please call +1-240-744-0165 or email ally@maverickdna.com with any remaining questions