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Regenerating
Ocean Life



A call to
action to
protect
30%
of the
world's
ocean by
2030



30x30 Regenerating Ocean Life



What is 30x30?

30X30 IS A CALL TO ACTION TO PROTECT 30% OF THE WORLD'S OCEAN BY 2030 THROUGH A NETWORK OF HIGHLY PROTECTED 'MARINE RESERVES' OR REGENERATION ZONES WHERE NO DESTRUCTIVE OR EXTRACTIVE ACTIVITIES SUCH AS FISHING OR MINING CAN TAKE PLACE.

Why do we need to protect ocean life?

 **70%** OF THE EARTH IS OCEAN

▶ EVERY SECOND BREATH WE TAKE COMES FROM THE OCEAN



▶ **25%** OF THE CARBON DIOXIDE WE RELEASE INTO THE ATMOSPHERE IS ABSORBED BY THE OCEAN



▶ IT IS THE MAIN SOURCE OF FOOD AND JOBS FOR BILLIONS OF PEOPLE ACROSS THE PLANET



▶ **97%** OF EARTH'S FRESH WATER IS HELD BY THE OCEAN



▶ Without a healthy ocean, we won't have a healthy planet

It's time for action!



▶ **Scientific studies** SHOW THAT CLIMATE CHANGE, POLLUTION AND OVERFISHING ARE FAST-TRACKING MARINE ECOSYSTEMS TOWARDS A DANGEROUS TIPPING POINT

▶ LESS THAN **3%** OF THE WORLD'S OCEAN IS FULLY PROTECTED



▶ Marine reserves help the ocean regenerate itself

What would protecting 30% of the ocean achieve?



▶ **Safe havens**

FOR THREATENED SPECIES SUCH AS SHARKS, RAYS AND TURTLES



▶ **Climate change mitigation** THROUGH HEALTHY ECOSYSTEMS AND THE PROTECTION OF COASTAL HABITATS



▶ **Livelihoods and food for all:** MORE, BIGGER FISH AND GREATER SPECIES DIVERSITY



▶ **High Financial Returns =**

COST OF PROTECTING 20% OF OCEAN = USD223-228 BILLION;

FINANCIAL RETURN FOR PROTECTING 30% =

USD490-920 BILLION + 150,000-180,000 FULL TIME JOBS



▶ A healthier ocean, a greater diversity of species, a better capability to sequester carbon dioxide, and a healthier planet

How can we achieve this?

▶ PRIORITISE THE CREATION OF MARINE RESERVES FROM THE ARCTIC TO THE ANTARCTIC AND EVERYWHERE IN BETWEEN

▶ ACHIEVE THE OBJECTIVES OF THE OCEAN SUSTAINABLE DEVELOPMENT GOAL

▶ ENSURE SUSTAINABLE FISHERIES PLUS EFFECTIVE MONITORING

▶ SUPPORT A NEW HIGH SEAS BIODIVERSITY TREATY UNDER THE UNITED NATIONS CONVENTION ON THE LAW OF THE SEA



▶ Unite the ocean community

Together, we can make a difference

▶ SPREAD THE 30X30 WORD on the need for 30% strict ocean protection by 2030

▶ SUPPORT THE NEGOTIATION OF A STRONG NEW UN MARINE BIODIVERSITY AGREEMENT by supporting the activities of the highseasalliance.org

▶ SUPPORT THE ESTABLISHMENT OF THE ROSS SEA AND EAST ANTARCTIC MPAS through www.antarcticocean.org

▶ CHECK OUT WHAT LEVEL OF STRICT PROTECTION YOUR COUNTRY'S WATERS HAVE by visiting MPAtlas.org then act to secure even more & achieve the 30x30 goal

▶ CONTACT YOUR GOVERNMENT to ask what they are doing to ensure adequate Ocean Protection; then get them to do more

▶ SIGN-UP TO THE OCEAN UNITE NAVIGATOR to keep on top of key ocean issues

▶ For links on how and where to get involved visit:

www.oceanunite.org/take-action